

HerdFirst™ 24:18 Milk Replacer



HerdFirst™ was created with you and your calves in mind. Our team understands that the most advanced calf and heifer raisers need products that enable their animals, and their business, to thrive. This new line of premium feeds is formulated with the latest research in calf nutrition, and backed by world-class innovation from Cargill, to help calves reach optimal average daily gain at each stage of life.

HerdFirst™ 24:18 Milk Replacer is an amino acid balanced formulation designed to support optimal calf growth and health. Built from our latest proprietary research, this milk replacer contains several key features and benefits.

- Designed to meet the highest plane of nutrition on the market
- All milk protein – contains 24% protein and 18% edible grade fat for optimal digestibility and development
- Increased levels of amino acids to support accelerated lean muscle growth
- Formulated with Diamond V SmartCare® for prebiotic and antioxidant activity to support gut health and balanced immunity
- Medicated with Bovatec® for control of coccidiosis¹
- Contains Safmannan® to support enteric health
- Available with ClariFly® Larvicide during the summer months

MANAGEMENT TIPS

- Offer fresh, clean water at all times
- A high quality feed, such as HerdFirst™ Starter, should be introduced by three days of age
- Refresh feed daily

HER FUTURE DEPENDS ON NOW



¹WARNING: A withdrawal period has not been established for this product in pre-ruminating cattle. Do not use in calves to be processed for veal. **CAUTION:** The safety of lasalocid in unapproved species has not been established. Do not allow horses or other equines access to feeds containing lasalocid as ingestion may be fatal.

HerdFirst™ 24:18 Milk Replacer



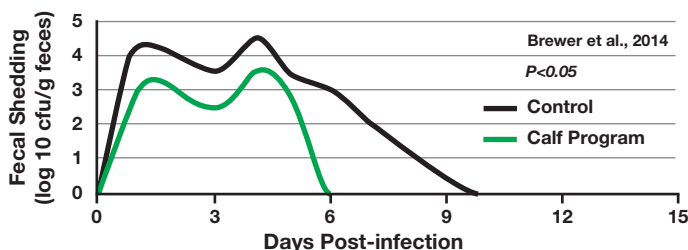
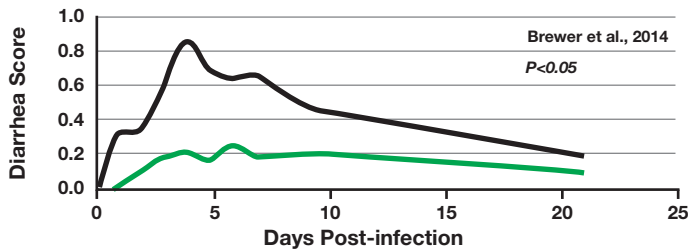
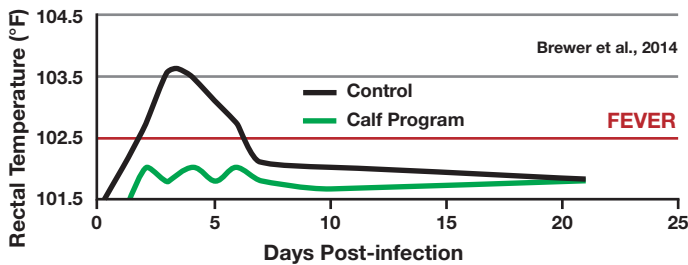
SmartCare® for calf performance

HerdFirst™ 24:18 Milk Replacer is formulated with SmartCare® to support calf immunity, health and performance. This technology

consists of proven Diamond V functional metabolites and new fermentation metabolites with enhanced antioxidant capacity. These components work together to support calf immunity, health, and performance by:

- Promoting a healthy balance of the gastrointestinal microbiota, which maximizes production of VFA (volatile fatty acid), including butyrate
- Providing high levels of antioxidants, which promotes a balanced immune system
- Optimizing rumen and intestinal morphology, which supports robust digestive health and calf performance

In the trial shown below, calves were fed SmartCare® and dosed with *Salmonella*. The results below show fever reduction, scours reduction and reduced pathogen shedding, which helps reduce spread of *Salmonella*.



Mixing and feeding directions:

Mix 10 oz (0.625 lbs) of milk replacer powder into 2 quarts of 110°F water. Feed twice daily at 100°F to 105°F to a 100-pound calf. Adjust quantity based on calf weight.

Hand feed at a rate of 1 mg of lasalocid per 2.2 pounds of body weight per day. Thoroughly mix this milk replacer powder with warm water and feed immediately. When preparing large batches (i.e., anything other than individual calf servings), keep the mixture agitated while dispensing into individual feeding containers to prevent settling. One pound of this milk replacer powder will medicate 80 pounds of body weight.

Additional directions for ClariFly® version:

Feed to supply sufficient diflubenzuron to prevent the emergence of adult house flies, stable flies, horn flies, and face flies from manure of treated cattle.



Call your local Cargill calf and heifer specialist to develop a program that is right for your calves. Visit PutYourHerdFirst.com to learn more about how HerdFirst™ can help your herd thrive.