

HerdFirst™ Grower



HerdFirst™ calf and heifer feeds were created with you and your calves in mind. Our team understands that the most advanced calf and heifer raisers need products that enable their animals, and their business, to thrive. This new line of premium feeds is formulated with the latest research in calf nutrition, and backed by world-class innovation from Cargill, to help calves reach optimal average daily gain at each stage of life.

HerdFirst™ Grower is an amino acid balanced formulation to ensure calves are ready to join the post-weaning group. This calf grower contains several key features and benefits.

- Available as a textured or pelleted feed
- Designed to be fed for both the starter and grower period
- Organic trace minerals to help immune system and bone development
- Ionophore to encourage efficient growth
- Diamond V Original XPC™ to aid enteric health and rumen papillae development
- Palatability enhancing flavoring to encourage intake
- Available with ClariFly® Larvicide in the summer months

HER FUTURE DEPENDS ON NOW



HerdFirst™ Grower



Powered by GutXpert™

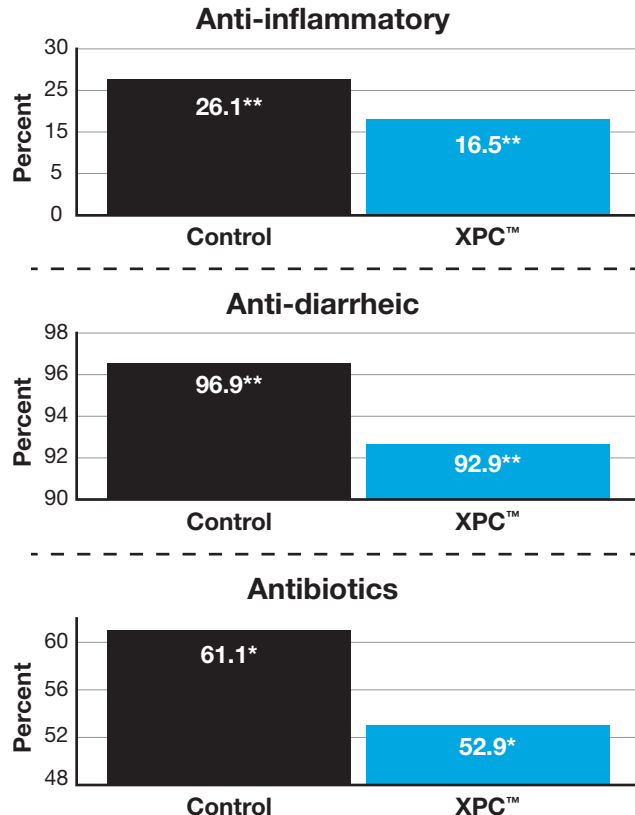
Proper rumen development holds the key to a healthy start and a successful transition through weaning. GutXpert™ advanced nutrition is the synergistic effect of our proprietary blend of key components to improve the gut health of the calf and properly develop the rumen.

- Better feed intake and transition from milk via rumen development
- Improved lower gut health, reducing risk of scours
- Maximized efficiency of nutrient utilization

The one and only original

HerdFirst™ Grower is formulated with Diamond V Original XPC™ as part of GutXpert™ advanced nutrition. Along with increased growth, calves fed Diamond V Original XPC™ had fewer treatments and better health that continued into the grower period. During this field trial, (Magalhaes, et al., J. Dairy Sci. 2008) calves were fed two quarts of pasteurized waste milk twice a day.

The left side of the graph shows percent of calves treated with anti-inflammatory, anti-diarrheic, or antibiotics. Statistical significance is as noted (* $P < 0.06$, ** $P < 0.05$).



Call your local Cargill Calf and Heifer Specialist or visit PutYourHerdFirst.com to learn more about how HerdFirst™ can help your herd thrive.