## HerdFirst<sup>™</sup> Heifer Nutrition

## **₩ERD**FIRST<sup>™</sup>

HerdFirst<sup>™</sup> was created with you and your calves in mind. Our team understands that the most advanced calf and heifer raisers need products that enable their animals, and their business, to thrive. This new line of premium products is formulated with the latest research in calf nutrition, and backed by world-class innovation from Cargill, to help animals reach optimal average daily gain at each stage of life.

Built from our latest proprietary research, HerdFirst<sup>™</sup> Heifer Mineral and HerdFirst<sup>™</sup> Developer are formulated to help your animals reach their optimal size before transitioning into the milking herd.

HerdFirst<sup>™</sup> Heifer Mineral is formulated with a blend of vitamins and bioavailable trace minerals to meet the needs of growing cattle. It is designed to be used in a total mixed ration or with grain.

HerdFirst<sup>™</sup> Developer is formulated with a balance of carbohydrates and amino acids to support optimal growth and rumen development. HerdFirst<sup>™</sup> Developer is designed to be used in a total mixed ration or with forages.

## HER FUTURE DEPENDS ON NOW



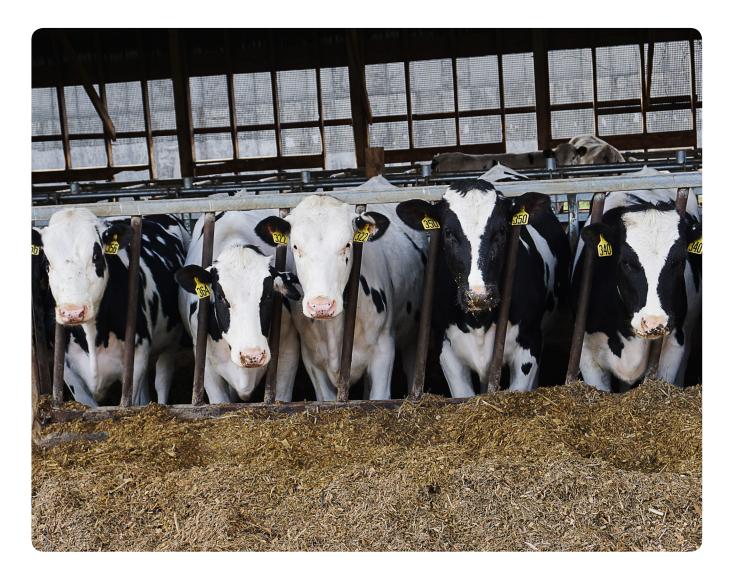






## Calf and heifer nutrition for your business

Growing heifers should be at 95% of their mature body weight before they freshen. A Cargill Calf and Heifer Specialist can work with you to determine what your average daily gain (ADG) should be, based on your herd's mature size, age at first calving goals and business objectives.



Call your local Cargill Calf and Heifer Specialist or visit PutYourHerdFirst.com to learn more about how HerdFirst<sup>™</sup> can help your herd *thrive*.

